OVERVIEW

Backgrounder at a glance.

Carmen checks the text, link, email, number or page that feels off, tells you whether it is Low, Medium or High risk, why, and what to do. Three products, one brain, one subscription.

The three products

Carmen extension, in the browser

Checks the page you are on. Warns before you type a password or card number into a lookalike. Ask Carmen lives in the side panel.

Carmen Email, in the inbox

Approved once by your admin, or connected by you on a Personal plan. Screens mail as it arrives and alerts you to anything High risk. The email is kept 30 days for the case record, then deleted. The verdict and the reasons are kept.

Carmen app, on the phone

Screens texts from numbers you do not know. Checks links and screenshots you share to it. Your contacts are never touched.

What a verdict contains

- **The risk level.** Low, Medium or High. Nothing else.
- **The reasons.** What Carmen saw, in plain words.
- **One thing to do.**
- **Check again,** any time.

Every answer has the same four parts, whether it came from the phone, the inbox, the browser or something you pasted in yourself.

How Carmen decides

01 **Start with what is already known.** Well known sites, senders you have dealt with, numbers in your contacts. Cleared on the device, nothing sent.

02 **Check what can be checked.** How long an address or company has existed, whether it exists at all, whether the name matches the thing behind it, what it is asking for, public records for a person or company, and media checks for AI made photos or voice. Personal details are removed first. A few seconds.

03 **Read it the way a fraud team would.** The wording, the urgency, the fee, the changed account number. Most things come back Low risk.

04 **When something does not add up, look harder.** More sources, a stronger read, usually under a minute. If it cannot verify something it says so.

05 **Answer in a way you can act on.** Low, Medium or High, the reasons, one thing to do.

THE IDEA

Carmen does not tell you to be careful.

It tells you what it checked, what it found, and what to do.

What Carmen checks

How long it has existed	A real bank has had its address for years. A scam registered it last week.
Whether it really exists	A domain that points nowhere. A number never used.
Name against address	"Acme Bank" from acme-banking-login.com is not Acme Bank.
Who is really sending it	For email, whether it truly came from the address it claims.
What it asks for	A password, a payment, a code, a new bank account.
Where the links go	The link text and the real destination are often two places.
How it reads	Urgency, a fee, a deadline. Carmen has read the script before.

What it does not do

- No person reads your messages. Screening is software. A person only looks if you ask for expert help, a separate service.
- It does not block pages or mail. It warns, and you decide.
- It never touches texts from people in your contacts.
- It keeps the verdict and the reasons, not the texts it screens. Screened emails are kept 30 days, then deleted.
- It does not guess safe when it cannot check. You get Medium risk and a note saying what it could not verify.

Included and credits

Everything Carmen does on its own is included. Mail as it lands, pages as you open them, texts from unknown numbers. Not counted, within fair use. **Credits are used only when you ask for something.**

CHECK	CREDITS
Quick check. Is this link, number or sender safe?	5
Deep analysis. A message, email or file read properly.	25
Advanced analysis. A person or company across public records.	250
Full report. Written up as a document.	500

Plans

PLAN	PRICE	INCLUDES
Personal	$5.99 / month	Unlimited screening, 650 credits a month.
Business	$9.99 / seat / month	Unlimited screening, 650 credits a seat, pooled. Admin page. No seat minimum. Buy seats at checkout.
Enterprise	On contract	For your customers, in your app or as a perk, or for your workforce. Talk to sales.

Extra credits are one cent each, or a pack: $10 for 2,200, $20 for 4,800, $40 for 10,000. Packs never expire. Annual billing saves 16.7%.

Talk to us: sales@backgrounder.com. In the middle of a scam right now? Use the "I need help" button.